



Membership *and* Sponsorship

*Thank you for
your support!*

*Represented throughout Wisconsin, Minnesota, Florida, Illinois, Indiana,
Iowa, Kansas, Michigan, Nebraska, Ohio, South Dakota, and Texas.*

powered by:



WE ARE THE VOICE OF MILK

We are a multi-state collaboration of independent dairy organizations, committed to amplifying the voice of dairy farmers—the voice of milk—across our communities, in Congress, and within the dairy supply chain. We advocate at the local, state, and federal levels to ensure a prosperous future for farm families and allied businesses.

We love the dairy community and want to see our farm families and allied businesses succeed. That's why we support sensible, scientifically sound and sustainable policies, regulations and initiatives.

Who we serve

We collectively serve the members of the individual organizations that make up the Voice of Milk, including dairy farmers, agri-businesses, dairy product processors and other supporters. We represent dairy farms of all sizes and management styles.

With the strength of 1,400+ dairy farmers, the Voice of Milk is a multi-state association speaking only on behalf of dairy farmers.

Together, our voice is strong and powerful

To continue enhancing and progressing the dairy community, we leverage the strengths of each organization and align resources to serve our members efficiently and to advocate for them effectively. At the same time, we maintain our own individual goals and objectives. Together, our voice is strong and powerful, advancing the dairy community toward success.

Learn more and get involved

Learn more about the Voice of Milk and how you can collaborate with us for the good of the entire dairy community at voiceofmilk.com.

Learn more at
voiceofmilk.com



Edge Dairy Farmer Cooperative

The Voice of Milk

Our Mission

To be a leading voice in U.S. and global dairy policy.

Edge Dairy Farmer Cooperative provides dairy farmers throughout the Midwest with a powerful voice — the voice of milk — in Congress, with customers and within our communities. Edge, based in Green Bay, Wis., is the second largest dairy cooperative in the country based on milk volume. Member farms are located in Florida, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, South Dakota and Wisconsin.

Edge is a multi-state verification cooperative lobbying on its members' behalf in Washington, D.C. We are the only cooperative working collaboratively throughout the supply chain with a focus on strengthening connections between farmers and the processors handling our members' milk. Edge leads the industry as a verification cooperative advancing on-farm sustainability efforts. We rank as one of the largest cooperatives, based on milk volume in the country.

Second largest dairy cooperative by milk volume

Represent over 760 dairy farmers across 12 states

Farmer owned, farmer-driven cooperative

Working with 32 independent processors on behalf of our members

Representing farms of all sizes and management styles



Stronger Together for Minnesota Dairy



Driving Wisconsin Dairy Forward — Together.

Partner Benefits

Expand your reach through MN Milk's targeted mailing lists and communication channels



Gain visibility through sponsorship recognition at events, online platforms and print materials



Connect with dairy decision-makers actively shaping dairy policy in Minnesota

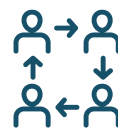


Opportunities to stand with farmers in advancing practical, producer-led policy solutions



Membership is more than a transaction — it's an investment in the future of Minnesota agriculture. Whether you're a farmer seeking policy support and practical resources or a business that values a strong rural economy, your membership drives real impact. Together, we advocate for common-sense policy, strengthen rural communities, and ensure dairy farms and ag-focused businesses have the support they need to succeed.

Member Benefits



Support in local hearings, elections, and direct advocacy efforts that impact dairy farms



A dedicated farm support team, permitting and expansion resources, and media assistance when issues arise



Industry updates, educational resources, and meaningful connections within Minnesota's dairy community



Leadership opportunities, scholarships, and member recognition programs to strengthen individual operations and the next generation

At the Dairy Business Association, we believe progress happens when farmers, processors and partners work side by side. Our members are shaping the future of Wisconsin's dairy community through advocacy, collaboration and innovation. By joining DBA, you gain a voice in the decisions that impact your farm or business — and become part of a united network driving dairy forward, together.

Member Benefits



A powerful voice in policy — representing your interests at state and local levels



Resources and support for permitting, regulations, and farm expansion



Trusted information through timely updates, webinars, and newsletters



Media and community relations assistance when issues arise



Leadership opportunities to serve, connect, and shape the future

Partner Benefits



Direct access to dairy decision-makers through DBA events and communications



Opportunities to show your support for the dairy community



Marketing reach through DBA's mailing and sponsorship programs



Policy involvement alongside farmers on the issues that matter most



Leadership and visibility within an influential network

Join today — and be part of the movement that moves dairy forward.



Visit dairyforward.com for more information.

Member Programs

Zoetis Partnership

Access innovative tools for herd health, genetics, and sustainability.

Mailing Service

Promote your business directly to dairy owners, managers, and advocates at a reduced rate.

Building a stronger future for dairy since 1977—
Join today!

Visit mnmilk.org for more information.



Member Programs

Maestro Permitting Program

Expert guidance to simplify every step of the WPDES permitting process.

Zoetis Partnership

Access innovative tools for herd health, genetics, and sustainability.

DBA Mailing Service

Promote your business directly to dairy owners, managers, and advocates at a reduced rate.

Package Levels

Core Sponsorship Benefits	\$45,000	\$20,000	\$10,000	\$5,000	\$2,000	\$1,500										
Support for organizations that promote and protect dairy	✓	✓	✓	✓	✓	✓										
Sponsor recognition on all websites	Logo	Logo	Logo	Logo	Name	Name										
Receive digital newsletters	✓	✓	✓	✓	✓	✓										
Ability to promote through Edge, DBA and MN Milk social media	✓	✓	✓	✓	✓											
Company recognition in the Connector	Logo	Name	Name	Name												
Company recognition in all digital e-newsletters	Logo	Name	Name	Name												
Social media spotlight feature	✓	✓	✓	✓												
Send company/product emails to Edge, DBA and MN Milk members	Email (3)	Email (2)	Email (1)	Email (1)												
Provide article or full-page ad for the Connector	2	1														
Additional Opportunities					Exclusive Sponsorship Opportunities Ala Carte <table><tr><td>Customized golf outing experience</td><td>\$1,000</td></tr><tr><td>Dairy Strong Conference - customized experience</td><td>TBD</td></tr><tr><td>Dairy Stream Podcast</td><td>\$2,000/\$5,000</td></tr><tr><td>Maestro Program Support</td><td>\$1,000+</td></tr><tr><td>Farmers for Sustainable Food Membership</td><td>Various</td></tr></table>		Customized golf outing experience	\$1,000	Dairy Strong Conference - customized experience	TBD	Dairy Stream Podcast	\$2,000/\$5,000	Maestro Program Support	\$1,000+	Farmers for Sustainable Food Membership	Various
Customized golf outing experience	\$1,000															
Dairy Strong Conference - customized experience	TBD															
Dairy Stream Podcast	\$2,000/\$5,000															
Maestro Program Support	\$1,000+															
Farmers for Sustainable Food Membership	Various															
State policy events	Lunch Sponsor	✓	✓													
Federal policy events	Dinner Sponsor	✓	✓													
Golf Outing	2-Hole Sponsor	Hole Sponsor	Hole Sponsor													
Dairy Strong	Keynote Speaker	Bronze Sponsor	Friend Sponsor													
Maestro sponsorship	✓	✓	✓													
					All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans. Contact us for more information: (920) 883-0020 or info@voiceofmilk.com											



Package Levels

Core Corporate Member Benefits	
Support for an organization that promotes and protects Wisconsin dairy	✓
Recognition on DBA website	Logo
Receive digital newsletters	✓
Ability to promote through DBA social media	✓
Company recognition in the Connector	Logo
Company recognition in all digital e-newsletters	Logo
Social media spotlight feature	✓
Send company/product mailings and emails to DBA members	Email (3)
Provide article or full-page ad for the Connector	2
Event Opportunities	
State policy events	Lunch Sponsor
Golf Outing	2-Hole Sponsor
Dairy Strong	Keynote Speaker
Maestro sponsorship	✓

Prestigious \$25,000	
✓	
Logo	
✓	
✓	
Logo	
Logo	
✓	
Email (3)	
2	
Lunch Sponsor	
2-Hole Sponsor	
Keynote Speaker	
✓	

Elite \$10,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (2)	
1	
✓	
Hole Sponsor	
Bronze Sponsor	
✓	

Platinum \$5,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (1)	
✓	
Hole Sponsor	
Friend Sponsor	
✓	

Gold \$2,500	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (1)	

Silver \$1,000	
✓	
Name	
✓	
✓	

Bronze \$750	
✓	
Name	
✓	

Exclusive Sponsorship Opportunities Ala Carte	
Customized golf outing experience	\$1,000
Dairy Stream Podcast	\$2,000/\$5,000
Dairy Strong Conference-Customized Experience	TBD
Maestro Program Support	\$1,000+
Farmers for Sustainable Food Membership	Various

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans.

Contact us for more information:
(920) 883-0020 or info@voiceofmilk.com.



Package Levels

Core Sponsorship Benefits	
Support for an organization that promotes and protects Minnesota dairy	
Recognition on MN Milk website	
Receive digital newsletters	
Ability to promote your events through MN Milk social media	
Company recognition in the Connector	
Company recognition in all weekly e-newsletters	
Social media spotlight feature	
Send company/product emails to MN Milk members	
Provide article or full-page ad in the Connector	
Event Opportunities	
Dairy Day at the Capitol & Annual Meeting	
Ice Cream Day at the Capitol	

Prestigious \$25,000	
✓	
Logo	
✓	
✓	
Logo	
Logo	
✓	
Email (3)	
2	
Lunch Sponsor	
✓	

Elite \$10,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (2)	
1	
✓	
✓	

Platinum \$5,000	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (1)	
✓	
✓	

Gold \$2,500	
✓	
Logo	
✓	
✓	
Name	
Name	
✓	
Email (1)	

Silver \$1,000	
✓	
Name	
✓	
✓	

Bronze \$750	
✓	
Name	
✓	

Exclusive Sponsorship Opportunities Ala Carte	
Farmers for Sustainable Food Membership	Various
Dairy Stream Podcast	\$2,000/\$5,000
Maestro Program Support	\$1,000+

All partnership packages are customizable and can be designed and tailored to meet your needs, budget and marketing plans.

Contact us for more information:
(920) 883-0020 or info@voiceofmilk.com.



Empowering Results. Backed by Science.

Empowering dairy farmers to lead the way in driving sustainability initiatives that create value throughout the supply chain.

EmPower+ is a farmer-led, data-driven initiative that creates a practical, transparent path for verified emission reductions to be embedded directly into milk procurement, creating new opportunities to recognize and reward measurable environmental performance across the dairy value chain.

The development of this transparent, whole-farm, outcomes-based model positions dairy farmers as leaders in sustainable agriculture by aligning the interests of farmers, processors and food companies. Built on credible data, third-party verification and in alignment with GHG Protocol, the program establishes a foundation for shared value and accountability across the entire value chain.

To learn more about how to lower the whole farm GHG footprint visit us at edgedairy.com/empower.

EmPower+ is a multi-stage program:

- 01

Grounded in trusted data collection creating a stream of protected information to both the farmer and the processor to meet the unique needs of both parties.
- 02

Empowering farmers with data to make informed management decisions that improve efficiency and reduce emissions across the GHG footprint of the entire operation.
- 03

Equipping processors with data to meet value chain requirements
- 04

Ability to scale to on-farm scenario planning to create a complete GHG footprint of the farm.

- Whole-farm, science-based GHG measurement and modeling
- Built on validated MMRV systems and best-in-class GHG modeling
- Potential to create a financial mechanism to reduce commodity-level emissions factors
- Support for carbon insetting and climate-aligned procurement
- Auditable, credible Scope 3 emissions data for processors and CPGs
- Compatibility with global sustainability frameworks



Farmers for Sustainable Food

WHO WE ARE

We are the only collaborative, non-profit organization that provides resources, advocacy, support and empowerment for farmers who are innovating and demonstrating sustainable farming practices that support the full value chain.



WHAT WE DO



We **UNITE** various stakeholders, encouraging collaboration throughout the value chain.



We **INSPIRE** farmers to be the leaders and creators of change.



We **EMPOWER** partners with the information, resources and leadership they need to meet their individual goals.

WHY IT MATTERS



As leaders in farmer-led innovation and environmental stewardship we work toward solutions that positively impact our farms and our communities.

Our experience in leading farmer-led sustainability projects allows us to lean on data-based solutions.

BECOME A MEMBER

FSF welcomes individuals, allied businesses and organizations who are committed to helping build a more sustainable food system. Members support the organization through dues, donations or in-kind assistance. You can find an application on our website, FarmersForSustainableFood.com, or you can contact the group's managing director Jamie Fisher at jfisher@voiceofmilk.com



Scan here to visit our website!

Partnership Opportunities

Launched in February 2020, Dairy Stream has seen tremendous growth in audience and listener retention. Our podcast covers topics like dairy policy, sustainability, market trends, and new technology, with 18 episodes released annually and over 41,000 lifetime downloads.

\$2,000
Partnership

- ◆ Logo on the DBA and Edge websites
- ◆ 15 second ad within 6 episodes
- ◆ Website recognition in podcast description
- ◆ Logo included in email, social media and website promotion

\$5,000
Partnership

- ◆ Logo on the DBA and Edge websites
- ◆ 30 second ad within 6 episodes
- ◆ Website recognition in podcast description
- ◆ Logo included in email, social media and website promotion

\$10,000
Partnership

- ◆ Mention in every podcast (total of 24*)
- ◆ Logo on the DBA and Edge websites
- ◆ 30 second ad within 12 episodes
- ◆ Website recognition in podcast description
- ◆ Logo included in email, social media and website promotion

\$15,000
Partnership

- ◆ Company logo on Dairy Stream cover photo
- ◆ Mention in every podcast (total of 24*)
- ◆ Logo on the DBA and Edge websites
- ◆ 3 episodes to feature company's expert
 - 30 second ad within episodes
 - Participation in the Dairy Streamlet for additional exposure
 - 10 second mention of company from host
 - Website recognition in podcast description
 - Logo included in email, social media and website promotion

**to be included in all 24 episodes, sponsorships need to be confirmed by previous year.*

DAIRY STREAM ENGAGEMENT

- » Podcast downloads | Averages over 850 downloads per month
- » Global audience | Listeners in 49 states and over 250 countries
- » Available on most podcast apps | Apple Podcasts is most popular
- » Podcast subscriber email | Over 315 opt-in subscribers
- » Expert guests | Ex. Tom Vilsack, Greg Ibach & Orion Samuelson

ONLINE PROMOTION

- » Social media | Presence on 2 leading dairy pages
 - Logo included in social media feature
 - Company mention and tag
- » E-Newsletters | Sent to 2,000 dairy farmers and professionals
 - Sponsorship mention

Become a partner by emailing
podcast@dairyforward.com



Maestro is designed to help dairy farmers stay compliant, efficient and focused on farming.

Offered as an exclusive benefit, now with special pricing for members of DBA and/or Edge.



Maestro links farmers to the appropriate technical service providers to address their specific farm permitting requirements. Farmers benefit from continuous assistance throughout the permitting process, from the initial application to subsequent reporting. With a network of knowledgeable permitting experts, Maestro streamlines the complexities and offers access to dependable and trustworthy resources.

Save time, reduce risk and stay compliant

Partner with Maestro to ensure information is submitted correctly and promptly, saving you time and avoiding extra work.

The Maestro program simplifies the permitting process for farmers by making regulations easier to navigate. By providing clear guidance and streamlined processes, it aims to reduce challenges in obtaining necessary permitting while fostering a more productive and sustainable farming environment.

Let Maestro take the guesswork out of permitting

Simplify your permitting process with the help of expert guidance, trusted resources and ongoing support.

How Maestro can help your farm:



Design a road map for farm owners to successfully expand or complete the CAFO permitting process



Navigate the regulatory and permitting process with appropriate state agencies



Collaborate with other professionals to bring legal, public relations and financial resources to the process

Program benefits:



Access to independent, knowledgeable experts and preferred providers



Use of proprietary technology platforms



Establishment of individual timeline and map to guide the process



Connection to the right contacts at the appropriate state departments



Ongoing communication with the Maestro team



Assistance with ongoing compliance and reporting

Contact Us

Tim Baumgartner

Regulatory & Permitting Services Director
tbaumgartner@voiceofmilk.com | (920) 527-0623

We are a collaboration of independent dairy organizations committed to amplifying the voice of dairy farmers — the voice of milk — throughout our communities, state capitols, in Congress and within the dairy supply chain to ensure a prosperous future for dairy farm families and their allied businesses.



2763 Manitowoc Rd Ste. B, Green Bay, WI 54311 | (920) 883-0020